



Media Release

Career Industry Council of Australia (CICA)

The Career Industry Council of Australia (CICA) met this week with key stakeholders including business, education and government agencies and reaffirmed the importance of improving career development for all Australians.

In light of the current global economic situation, CICA President Mike Geeves stated "Australia needs a national career development strategy to improve school retention to Year 12 and to provide support for those whose jobs might be under threat from global economic crises".

"Australians should be able to access career support when they need it", he said. A national career development helpline is of critical importance in any national infrastructure strategy for the current government, Mike Geeves said.

"I'm very appreciative of the commitment by key industry groups to working with CICA", Mike Geeves said.

CICA is the national peak body whose key task is to ensure that quality career services are available to all Australians when and where they need it. Its member organisations represent more than 4000 career development practitioners across Australia. CICA is committed to maximising Australia's potential by encouraging and supporting people to make quality decisions about work and learning and achieve a productive and satisfying working life.

"The current economic climate is a reminder of how important it is for all Australians to develop effective career management skills."

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